

March 2010



Old Mutual Asset Managers (UK)

Old Mutual Asset Managers (UK) is purely focused on asset management and our business vision is to build a strong and enduring investment business meeting the needs and expectations of our clients.

Overview

- Investment range covers equities, fixed income and absolute return strategies
- UK and Ireland-domiciled UCITS funds, hedge funds and segregated managed accounts
- Clients include retail and institutional investors
- Investment approach built around independent investment teams supported by central business platform
- UCITS funds independently rated by Standard & Poor's and OBSR
- Winner of 30 investment awards over the last three years
- £4 billion assets under management (as at 31 January 2010)
- Part of the Old Mutual Group – a FTSE 100 listed company

Investment range

UK-domiciled UCITS funds:

- Asian equity
- Balanced managed
- European equity
- Global equity
- Global fixed interest
- Japanese equity
- North American equity
- UK all cap growth
- UK corporate bonds
- UK equity income
- UK small and mid cap growth

Ireland-domiciled UCITS funds

- Global absolute return
- Global fixed interest
- UK equity absolute return
- UK growth

Hedge funds

- Global equity market neutral
- Global statistical arbitrage
- UK equity long/short

Investment approach

We recognise that one of the keys to our success is our ability to deliver returns that meet or exceed our clients' expectations and to help us achieve this, the core of our investment philosophy is giving our fund managers the appropriate freedom to perform, supported by the right business environment.

We employ talented investment professionals who are independent thinkers and we do not restrict them with a house view or house style. Instead, each of our investment teams employs their own proven approach in their particular investment universe.

Independent recognition

The quality of our fund managers, their teams and our performance is recognised by independent rating agencies and endorsed by the investment awards we have won. OMAM funds and fund managers have won over 30 awards over the last three years, and many of our funds and managers are highly rated by independent agencies including OBSR and Standard & Poor's.

Recent awards



2009 Lipper Fund Awards

Best fund over 5 years UK small and mid caps - (Dublin) UK Select Smaller Companies Fund

2009 Investment Week Fund Manager of the Year Awards

Best UK smaller companies fund - UK Select Smaller Companies Fund

Outstanding Achievement Award - Ashton Bradbury

2009 Moneywise Fund Awards

Best UK smaller companies fund - UK Select Smaller Companies Fund

2008 Lipper Fund Awards

Best Bond Group (small) over 3 years

2008 Money Observer Awards

Best UK smaller/mid cap fund - UK Select Mid Cap Fund

2008 Professional Adviser Awards

Best Smaller Companies Group - Old Mutual Asset Managers

2008 Moneywise Fund Awards

Best UK smaller companies fund - UK Select Smaller Companies Fund

Old Mutual Asset Managers (UK) Limited is the investment manager of the funds and is authorised and regulated in the UK by the Financial Services Authority. Issued by Old Mutual Asset Managers (UK) Limited, 2 Lambeth Hill, London EC4P 4WR, UK. Registered in England No. 2949554. C573/03/10



OLD MUTUAL
ASSET MANAGERS

The pursuit of performance

Client focus

We are a client focused organisation and our treating customers fairly policy provides a framework for measuring how fairly we treat our clients and helping us improve fair outcomes for them.

One of the ways we aim to meet the needs of our clients is by providing access to different investment skills and products. We offer a range of strategies covering equities, fixed income and absolute return investments and our products include UK and Ireland-domiciled UCITS funds, hedge funds and segregated managed accounts.

Our core values

Our corporate culture is illustrated in our core values:

Integrity - acting openly and honestly with customers and colleagues and maintaining high ethical standards;

Respect - treating customers and colleagues as we would like to be treated ourselves, and acknowledging the contributions of others;

Accountability - taking responsibility for our own actions and their consequences to customers and colleagues, and taking ownership of problems that need to be resolved;

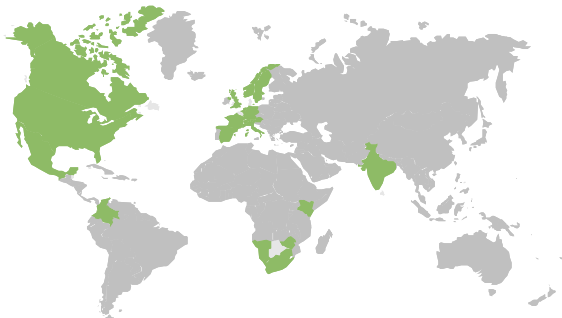
Pushing beyond boundaries - striving to achieve higher levels of performance and creating improvements for our customers and our business;

Client focus - paying due regard to the interests of customers and treating them fairly.

Part of Old Mutual plc

Old Mutual Asset Managers (UK) is part of Old Mutual plc:

- A leading international long-term savings group
- Serving the growing savings and investment demands of local customers, companies and their advisers
- Established in 1845
- A FTSE 100 listed company operating in over 30 countries
- Long-term savings, asset management, banking and short-term insurance
- £281 billion assets under management (as at 30 September 2009)



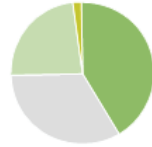
Diversification of assets under management

By investment type



- UCITS/managed funds (62%)
- Segregated accounts (29%)
- Alternatives (9%)

By strategy



- Equities (41%)
- Quantitative strategies (32%)
- Fixed interest (25%)
- Managed funds (2%)

By business type



- Retail (64%)
- Institutional (36%)

Key success factors

- Ensuring our products and service **meet the needs of our clients**
- Delivering **investment excellence** across our investment range
- Attracting, retaining and developing **high quality people** in all areas of our business
- **Effective risk management**
- Ensuring highly talented **fund managers have the appropriate freedom to perform**
- Building a business that is **diversified** by product, investment style, distribution channel and market
- Providing an **effective operations** platform to support all areas of our business and to help us deliver high quality client service
- Maintaining **the right business environment** to enable our people to achieve the best possible results

Contact information

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